



On October 6, 2011 the ArtSleep workshop will be held within Design Living Tendency exhibition. This event is devoted to the influence of interior on the client's loyalty. The workshop is held under support of the Association of Small Hotels and Apartments of Ukraine and the SAM tour company.

In the situation of the increasing competition in the hotel business, creation of a unique atmosphere in a hotel, which would attract more visitors, is one of the most urgent priorities. It is interior design that forms the hotel concept and is an effective instrument for attracting clients and partners.

ArtSleep workshop will acquaint its participants with the principle design tendencies of the hotels of different level, as well as with the peculiarities of projecting a hotel as compared with other objects, offer to consider the hotel design as an instrument of creating added value. Artsleep is planned to be held in the format of a discussion, where different methods of forming unique design will be treated. Manufacturers of furniture, lighting appliances, décor items and accessories, decorators, designers, projectors, architects, HoReCa professionals and potential clients of hotels are welcome to participate in the event.

Design Living Tendency exhibition will be held October 5-8, 2011 in KyivExpoPlaza (address: 2-B, Saliutna Str., Kyiv, Ukraine). Web site: www.dlt.kiev.ua

Order a free entrance ticket for visiting DLT: <http://www.dlt.kiev.ua/en-gb/entrance-ticket-order.html>

Register for participation in the workshop and other exhibition events: <http://www.dlt.kiev.ua/en-gb/entrance-ticket-order-6.html>